

HOW DO YOU GENERATE IDEAS FOR IMPROVEMENT IN YOUR BUSINESS?

Monday, February 22, 2021

12pm EST/ 9am PST

#LPIHQ Twitter Chat

SUMMARY

Ideas for improvement are usually generated by someone asking or thinking, “can this be done another way?” There is an existing problem that may be solved with a solution that can improve the way things are being done, something beneficial to everyone.

More often than not, there is a means for everyone to submit suggestions, whether it be via a portal, discussion board, survey, the old suggestion box or a dedicated committee that works on solving problems.

How ideas are then evaluated is dependent on different factors. Ideas with an active sponsor get the most traction.

“We developed a framework which helps us review ideas against our organisational or divisional goal plus also have a scoring mechanism which helps us evaluate the feasibility and provide feedback.”

HOW DO YOU PRIORITIZE IDEAS & KEEP STAKEHOLDERS ENGAGED?

Feedback is key. “Finding some quick wins along the way to show progress is a great way to keep stakeholders engaged. And then communicating those wins and progress (and celebrating it!) helps keep up momentum.”

“Feedback plays a massive part in keeping stakeholders engaged especially when we can’t take forward a particular idea. The feedback should be clear on why the idea was not considered to keep stakeholders motivated”

HOW DO YOU AID IDEA GENERATION?

Communicate “good news stories”, “wins” or “accomplishments” during recurrent scheduled meetings and discussions.

“...Address any wins and completions.”

QUOTE OF THE DAY

“Creating a mindset to contribute is not easy so if you want lasting change then start with embedding a collaboration mindset.”

FINAL THOUGHT

“...we saw better idea flow [using a] portal (could be that it was easy to complete a form than a word document which had to be downloaded, completed and then emailed to a mailbox)”